

Report to the 2016 Annual General Meeting of Action Learning, Action Research Association Inc

ALARA Management Committee

ALARA Organogram



Streams: Tomé Mapotse

Vision & Mission

(Who we are and What we stand for)

Vision

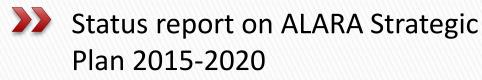
ALARA's Vision is that action learning and action research will be widely used and publicly shared by individuals and groups creating local and global change for the achievement of a more equitable, just, joyful, productive, peaceful and sustainable society.

Mission

ALARA's corporate Objective is to promote by all available means the scientific study, practice, research and teaching of Action Learning, Action Research and Process Management, and to bring together those of whatsoever professional discipline who are concerned with Action Learning, Action Research and Process Management



PART 1: OVERVIEW OF ACHIEVEMENTS





Strategic Plan 2015-2020

Strategic Plan, conducted during 2014, produced three key themes

- ALARA identifies one or more significant financial benefactors, who are willing to engage in strategic alliances or joint ventures to further ALARA's aims and grow its recognition and membership base within the AL / AR community
 - ALARA registered as a Charity with the Australian Charities and Not-forprofit Commission (ACNC)
 - Ideally, ALARA would become a potential recipient of donations and bequests
 - Financial benefactor not identified yet



Strategic Plan 2015-2020

Strategic Plan (2)

- ALARA allows organisations with Action Learning / Action Research interests to utilise ALARA's reputation to develop new ideas, new activities and potentially increase membership and the recognition of ALARA
 - The 2015 World Congress, conducted on 4 7 November 2015 was a result of an agreement with North West University and National Research Foundation in South Africa
 - The 2016 Learning for Change and Innovation World Congress in Adelaide, to be conducted on 7-9 November 2016 arose from an agreement with the Global Centre for Work-Applied Learning
 - ALARA has created a fund for African AL/AR events, with other organisations arranging such events using seed funding from ALARA
 - ALARA is in discussions with CARN and ARNA about future events



Strategic Plan 2015-2020

Strategic Plan (3)

- 3) The Management Committee provides guidance on how an organisation might propose a strategic alliance.
 - As mentioned last year, the Management Committee has released a document as a guidance on how an organisation might propose a strategic alliance
 - ✤ ALARA also has draft agreements for Australasian and World events

ALARA continues to seek further opportunities to create alliances, such as the work by the International Vice-President in Ghana.

PART 2: PRESIDENTS REPORT

This part includes the reports of the President, Colin Bradley, and International Vice President, Emmanuel Tetteh



2a) President's Report

Goals for This Year

Conduct the World Congress – Pretoria South Africa 2015

A very well received Congress, achieved through excellent work by Lesley Wood and her team

Prepare for Australasian Conference 2016

A joint arrangement with Global Centre for Work-Applied Learning – *Learning for Change and Innovation World Congress* in Adelaide, November 2016

Redevelop the Website and increase social media content

The ongoing problems with GroupSpaces led to the decision to create a new site, while the numbers of people using ALARA social media is increasing – see Web Services report

Reinforce Financial Stability

A very small loss, but this includes \$4,000 spent on the new website – see Financial report

Grow membership

Restructured membership fees and increased (slightly) the diversity of country of residence of members, but membership numbers growing only slightly



2b) Australasian VP's Report

No-one nominated for the Australasian Vice-President last year, and there was no Conference in Australasia during the ALARA financial year (as all effort was focused on the World Congress in South Africa).

- The Management Committee has been working with the Global Centre for Work-Applied Learning to present the Adelaide Australasian Conference – *Learning for Change and Innovation World Congress* in Adelaide South Australia on 7-9 November.
- Much work has been undertaken to establish an agreement with an organisation for a 2017 event, but no agreement has been reached at this time.
- The Brisbane group continued to hold successful Conversations throughout the year
- The working group established last year to 'review past and current conference experiences and draw out key learning's relating to the practical aspects of partnering, logistics, conference planning, management, reporting and accountability' is continuing.



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2c) International VP's Report

Establishing international connections for ALARA

- The following outlines the provision of support for marketing planning, policies and processes made by Dr. Emmanuel Tetteh
- Based on the approved future strategic directions for 2014 2020, I had several follow-up on the official invitations sent to Dr. Rosemarie Pelletier of Norwich University, Dr. Brian Jennings of Ghana Christian University College, and Dr. John Darland and Dr. Jamie Barron of Capella University, USA for strategic alliances with ALARA, including in June 2016, discussions with Dr. Rosemarie Pelletier about the logics and plans for starting ALARA Chapter at Norwich University
- I am engaging in an ongoing discussion with Dr. Pelletier and Dean's approval for Norwich University to host the ALARA 2018 World Congress in June
- To advance ALARA's marketing efforts, activities, and preliminary steps toward the establishment of ALARA Chapter in Ghana, I traveled at my own expense to Ghana to facilitate ALARA Workshop from May 21 to June 9, 2016. The workshop was successful in that about 20 people have shown interest in forming the steering committee for the Chapter establishment.
- There is an ongoing discussion with Dr. Brian Jennings of Ghana Christian University College (GCUC) and Dr. Augustine Tawiah of the Ministry of Education of the Republic of Ghana for a tentative plan to return to Ghana next year to oversee the establishment of the Chapter.
- Other possible local ALARA activities in Ghana under discussion include professional events, ALAR coaching, facilitator training, program endorsement, support for ALAR certification prospects, etc.)



2c) International VP's Report

Establishing international connections for ALARA...continued

- Still working with Colin, John, and Gina on proposals for ALAR Journal classification direction. Subsequently I am developing preliminary draft proposals for ALAR Journal classifications
- Initiating and promoting marketing strategies for recruitment of prospective ALARA members across Tertiary institutions in the USA
- Initiating and advancing marketing strategies to increase faculty and students
 participation in ALARA Tertiary Education Community on LinkedIn
- Initiating and promoting the interests and increased participations of faculty, students, and ALAR practitioners across the USA for ALARA membership and participation in ALARA related activities
- Working with Colin and Lonnie Rowell for the proposed ARNA Conference in Cartagena, which is still under discussion by serving as ALARA representative on the Global Assembly Planning Group for the ARNA Conference in Cartagena.

PART 3: WORKING GROUPS



Includes:

3a) Web Services

3b) Publications

3c) Membership and Marketing

3d) Streams



3a) Web Services <u>www.alarassociation.org</u> ALARA on Facebook, Twitter, LinkedIn, Google+ and YouTube

Achievements

- GroupSpaces site provides good communication to members, but is sometimes unreliable
- Facebook group grows nearly 400 members by end of June 2016
- Twitter account has 150 members (by June 2016)
- Google+ and YouTube accounts also available
- Student LinkedIn group Tertiary Education Community – continues to grow – over 160 members
- Journal on Open Journal System allowing member access to full articles, and community access to abstracts

Challenges

- The lack of support from GroupSpaces led to the Management Committee deciding to arrange the building of a new site
- The site has been built and is being populated and tested – to be made available to members by late this calendar year
- Social media sites will benefit from greater involvement by members and broader AL / AR community



3b) Publications

World Congress Proceedings 2010

- Available electronic and printon-demand – 2015 in prepublication

Journals

 Volume 21, Nos 1 and 2 published, and Vol 22 planned – but new Managing Editor required

EBSCO and Informit

- Journals available, with access to Informit via website

Editorial Panels

- Growing, but more volunteers welcomed

Fortnightly

Emails

Sent 25 times, with
10+ items of news from
ALARA and other
organisations

Monographs

- New Editor seeking submissions

Print-on-Demand through Sydney Uni Press

- Journals, Monographs and World Congress Proceedings

editor@alarassociation.org

http://www.alarassociation.org/publications





Additional activities undertaken by Gina Blackberry as Publications Co-ordinator

- Susan Goff indicated her intention to step down from position of Managing Editor of ALARA publications after five years (and four years as President). The Management Committee thanks Susan for her many years of service to the ALARA community.
- No replacement for Susan has been found, and interested parties are encouraged to contact ALARA.
- Following the development of a proposal to restructure the ALARA journal, a sub committee was formed (Colin Bradley, John Molineux, Emmanuel Tetteh and Gina Blackberry) to investigate the feasibility of moving the production of the journal to another source, such as UTS Press.
 Conversations are ongoing with costings and working agreements currently being sought.



3c) Membership and Marketing

| Year | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | |
|---------------|--------------|--|---------|----------|--|---------------|--|--------------|------|------|--|
| Total Members | 120 | 110 | 152 | 130 | 140 | 242 | 82 | 82 | 82 | 87 | |
| Life Members | 7 | 7 | 8 | 8 | 9 | 10 | 10 | 10 | 10 | 10 | |
| 250 | | | | | | | | _ | | | |
| 150 | | | | | | | | . | | | |
| 100 | | | | • | | | 1 | - | | | |
| 50 | | | | | | | | . | | | |
| | | | | | 10 | | - II O | <u>r</u> | | | |
| -50 2006 2007 | 2008 200 | 9 2010 | 2011 | 2012 | 2013 | 2014 2015 | 2016 | - | | | |
| -100 | | | | | | | | _ | | | |
| -150 | | | | | | | | <u> </u> | | | |
| -200 | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | ///////////////////////////////////// | ~ | | | |
| Total Members | 📕 Life Membe | rs 📒 New | Members | 📕 Gain / | Loss in mer | nbership from | previous ye | ear | | | |









- Melbourne Action Learning and Action Research contact details: Jill Sanguinetti, <u>Jill.Sanguinetti@vu.edu.au</u>
- Sydney ALARA network contact details: Susan Goff, <u>susan.g@cultureshift.com.au</u>
- Cairns ALARA network contact details: Robyn Lynn, <u>secretary@alarassociaion.org</u>; Michelle Redman-MacLaren, <u>m.redman@cqu.edu.au</u>
- Brisbane ALARA contact details: Pam Kruse, <u>pamela.kruse@bigpond.com</u>
- Perth ALARA contact details: Margaret O'Connell, <u>margoconnell@gmail.com</u>
- Adelaide Action Learning and Action Research contact details: Janet Kelly, janet.kelly@flinders.edu.au
- Indigenous Action Research and Action Learning contact: Michael Wright, <u>michaelw@ichr.uwa.edu.au</u>
- Asia Pacific Action Research and Action Learning contact: Amoy Ong, <u>aymong@aol.com</u>
- UK and Europe Action Research and Action Learning contact: Marian Naidoo, marian@naidoo.org.uk

PART 4: Treasurers Report



- 4a) Statement of income and expenditure4b) Balance sheet as at 31 March 20164a) Balance sheet bistory 2006 to 2016
- 4c) Balance sheet history 2006 to 2016
- 4d) Balance sheet history, Income & Expenditure comparison
- 4e) Balance sheet history, Income and Expenditure totals



Treasurer's Report

Statement of Income and Expenditure Year ending 31 March 2016

| *Conferences, seminars | 2015/16 |
|--------------------------|-----------|
| 2015 conference Income | 91,655.05 |
| 2015 conference Expenses | 66,961.51 |
| Surplus | 24,693.54 |
| Shared income 50% | 12,346.77 |

| | 2016 | 2015 |
|-------------------------------|-----------|-----------|
| Income | | |
| Conferences* net income | 0.00 | -770.99 |
| World Congress | 12,346.77 | 0.00 |
| Interest | 1,417.45 | 1,951.33 |
| Membership Fees | 8,177.65 | 11,424.04 |
| Local events | 251.99 | 697.10 |
| Other | 796.00 | 200.06 |
| Total | 22,989.86 | 13,501.54 |
| Expenditure | | |
| ALAR Journal | 1,456.34 | 2,261.46 |
| Administration | 12,579.10 | 12,968.44 |
| Email/internet account | 370.70 | 242.74 |
| Audit Fees | 940.00 | 910.00 |
| Bank and PayPal fees | 278.58 | 286.57 |
| Equipment | 0.00 | 85.45 |
| Web design / development | 4,000.00 | 0.00 |
| Insurance | 1,763.65 | 1,763.65 |
| Mgt Committee costs | 0.00 | 0.00 |
| Printing, postage, stationary | 94.10 | 7.09 |
| PO Box / mail fward / courie | 251.75 | 248.25 |
| Registration / licences | 48.25 | 48.25 |
| Advertising | 186.00 | 414.32 |
| World Congress Journal | 0.00 | 0.00 |
| Group Spaces | 256.63 | 241.45 |
| Web maintenance | 890.97 | 275.00 |
| Total | 23,116.07 | 19,752.67 |
| Net Deficit / Surplus | -126.21 | -6,251.13 |



Treasurer's Report

Balance Sheet as at 31 March 2016

| | 2016 | 2015 |
|----------------------------|-----------|-----------|
| ASSETS | | |
| Current Assets | | |
| Cash at Bank | 10,074.76 | 4,733.81 |
| Term Deposit | 34,987.87 | 54,041.34 |
| Congress bank account | 15,850.09 | 0.00 |
| Venue deposits/seed funds | 10,000.00 | 2,314.69 |
| GST and BAS Refundable | 281.83 | 252.08 |
| Total Current | 70,904.55 | 61,357.67 |
| Non Current Assets | | |
| Office Equipment | 0.00 | 0.00 |
| less Accum Depreciation | 0.00 | 0.00 |
| Total non-current | 0.00 | 0.00 |
| Total Assets | 70,904.55 | 61,357.67 |
| LIABILITIES | | |
| Trade Creditors | 3,553.34 | 4,933.02 |
| GST Payable | 0.00 | 0.00 |
| Congress Sth Af provision | 12,846.77 | 0.00 |
| BAS payable | 0.00 | 249.00 |
| Conference SA profit share | 1,164.93 | 1,164.93 |
| Prepayments-M'ship, conf | 0.00 | 1,545.00 |
| Total Liabilities | 17,565.04 | 7,891.95 |
| Net Assets | 53,339.51 | 53,465.72 |
| Members funds | | |
| Opening Accum Funds | 53,465.72 | 59,716.85 |
| Add Deficit / Surplus | -126.21 | -6,251.13 |
| TOTAL MEMBERS FUNDS | 53,339.51 | 53,465.72 |

Treasurer's Report Balance sheet history 2006 to 2016

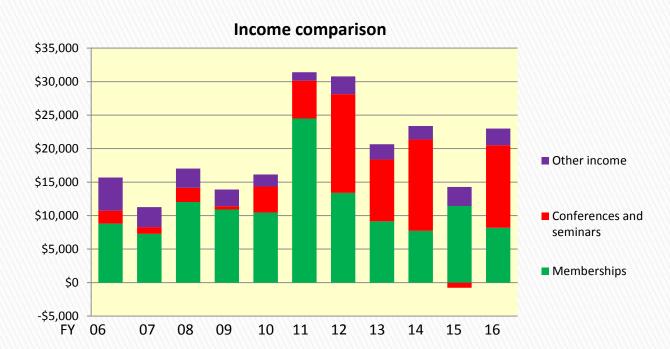


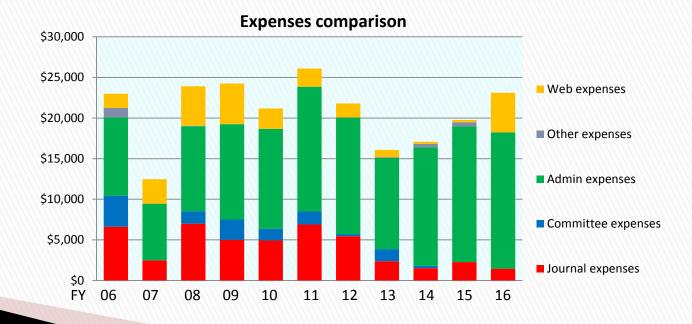




Treasurer's Report

Balance sheet history 2006 to 2016

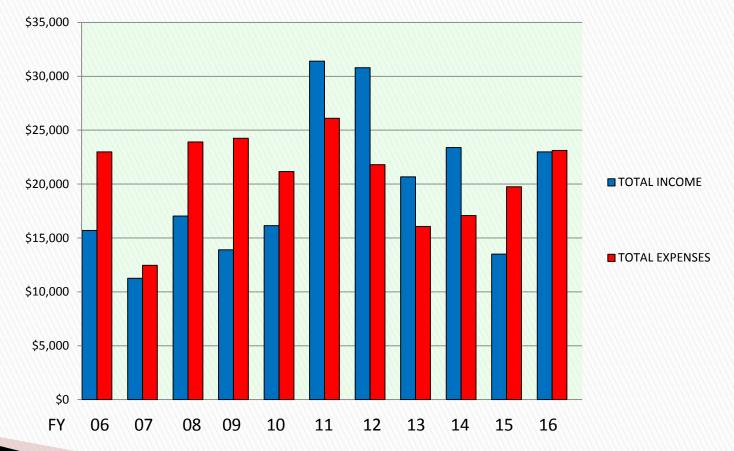






Treasurer's Report

Balance sheet history 2006 to 2016



Income and Expenses