



**Report to the
2013 Annual General Meeting
of
Action Learning, Action
Research Association Inc**

ALARA Management Committee



Overview

The Year to June 2013:

Our Key achievements – 2012–13

The Next Stage in ALARA's Development:

Our planning – 2013–14



Strategic Plan 2011 – 2014

KSF F: Financial sustainability

Profit for third year in a row, partly through tremendous support by Australian Institute of Business

KSF G: Effective Governance

Revised Constitution approved at 2012 Conference

KSF M: Attract and retain membership

Lack of Membership and Marketing Co-ordinator continues to hinder growth

KSF N: Networks, affiliations, connections

Facebook site continues to develop with connections to over 350 people and LinkedIn Tertiary group continues to grow

KSF P: Access, gather and publish information

Electronic Journal delayed but gaining more articles, 4th Monograph and Congress Proceedings printed, and Print-on-demand continues

KSF S: Services and events

Discussions with sponsor about next Conference / World Congress

KSF W: Exceptional professional profile via marketing and web interactions

- Demonstration to come of Group Spaces site



President's Report

Goals for This Year

- ▶ Rationalise ALARA's services and ensure their continuing delivery
- ▶ Deliver the Australasian Conference – Brisbane 2013
- ▶ Test and preview Website Replacement
- ▶ Reinforce Financial Stability
- ▶ Secure next World Congress
- ▶ Grow membership

Publications

Rationalisation of Publications:

1. Newsletters – stopped due to insufficient support
2. Monographs – require a new Editor to continue
3. Conference Proceedings – require an Editorial team to progress

This approach allows ALARA to concentrate on strengths:

- *ALAR Journal* (Vol18 No2; 1 due Sep/Oct 2013)
- Fortnightly News emails
- Major publications (2010 World Congress Proceedings)
- Monographs (No's 3 & 4; No 5 due by end 2013)



Treasurer's Report

Statement of Income and Expenditure

Year ending 31 March 2013

*Conferences, seminars	2013
2012 conference Income	37,271.73
2012 conference Expenses	29,320.17
Surplus	7,951.54
Other events surplus	638.25

	2012	2013
Income		
Conferences* net income	13,968.71	7,951.54
World Congress	290.91	654.00
Interest	2,126.18	2,286.55
Membership Fees	13,398.54	9,134.28
Local events	476.96	638.25
Copyright income	530.06	0.00
Total	30,791.36	20,664.62
Expenditure		
ALAR Journal	5,464.64	2,367.23
Administration	10,586.03	7,748.75
Advertising	0.00	0.00
Audit Fees	775.00	830.00
Bank and PayPal fees	270.90	709.71
Equipment	0.00	634.55
Printing - monograph	0.00	108.00
Insurance	2,308.51	1,721.38
Mgt Committee costs	245.90	1,494.94
Printing, postage, stationary	236.49	153.64
PO Box / mail forwarding	148.18	40.00
Registration / licences	42.20	17.00
Software	0.00	0.00
Telephone	0.00	0.00
Website Devt	0.00	0.00
Web maintenance	1,715.00	250.00
Total	21,792.85	16,075.20
Net Deficit / Surplus	8,998.51	4,589.42



Treasurer's Report

Balance Sheet

as at 31 March 2013

	2012	2013
ASSETS		
Current Assets		
Cash at Bank	10,366.59	9,287.49
Term Deposit	40,388.85	46,012.73
Accounts receivable	217.50	721.31
Venue deposits	0.00	1,000.00
GST and BAS Refundable	151.45	234.00
Total Current	51,124.39	57,255.53
Non Current Assets		
Office Equipment	807.97	807.97
less Accum Depreciation	807.97	807.97
Total non-current	0.00	0.00
Total Assets	51,124.39	56,255.53
LIABILITIES		
Trade Creditors	1,124.95	2,374.08
GST Payable	19.77	111.36
AusAid grant unspent	1,688.29	1,688.29
BAS payable	0.00	201.00
Conference SA profit share	1,164.93	1,164.93
Other	0.00	0.00
Total Liabilities	2,309.65	3,851.37
Net Assets	48,814.74	53,404.16
Members funds		
Opening Accum Funds	39,816.23	48,814.74
Add Deficit / Surplus	8,898.51	4,589.42
TOTAL MEMBERS FUNDS	48,814.74	53,404.16



Treasurer's Report

Balance sheet history

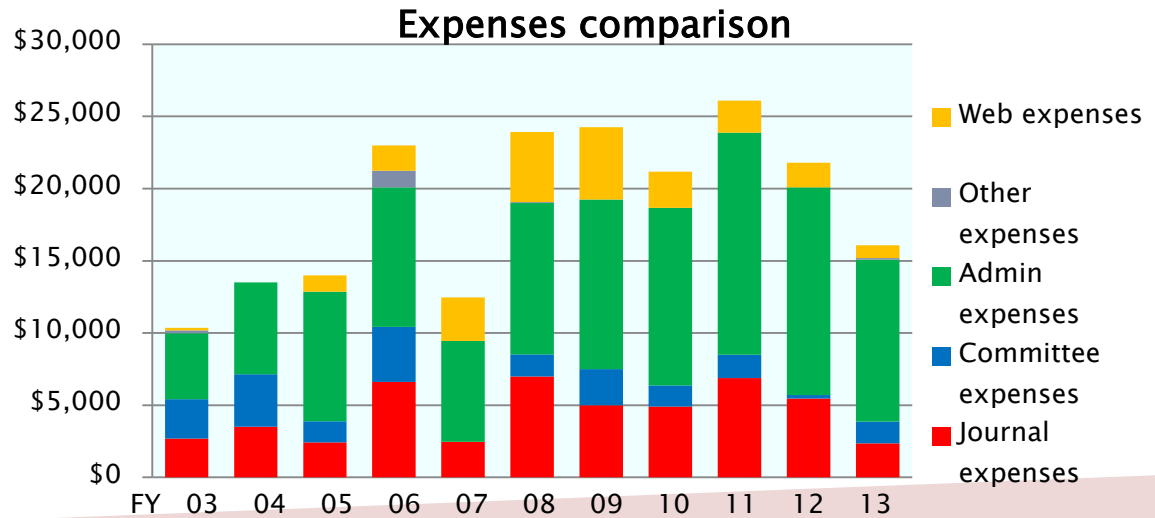
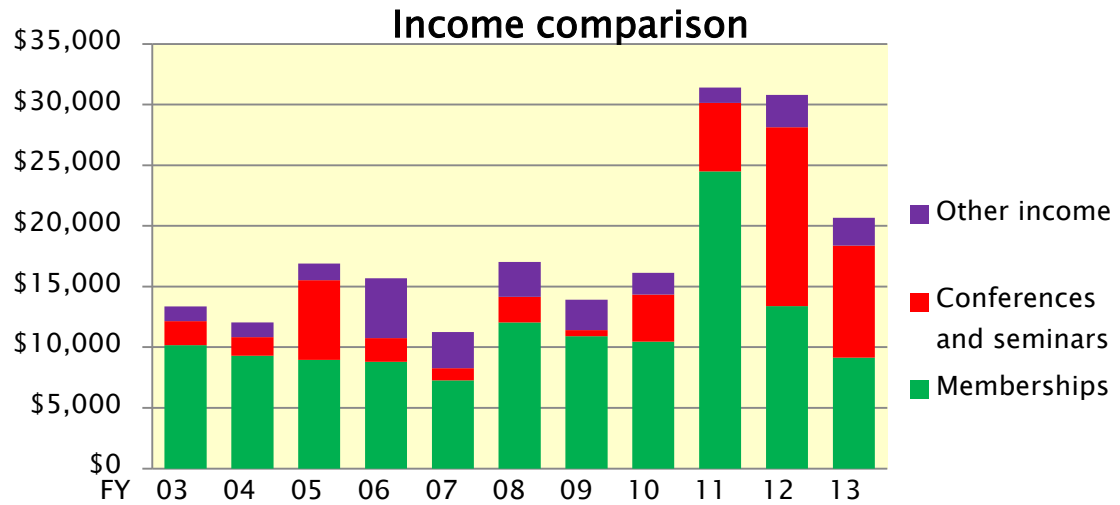
2003 to 2013

ALARA	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Memberships	10,181	9,304	8,945	8,812	7,278	12,035	10,920	10,451	24,510	13,399	9,134
Conferences and seminars	1,978	1,524	6,585	1,936	1,005	2,126	500	3,893	5,637	14,736	9,243
Other income	1,209	1,204	1,357	4,947	2,982	2,867	2,485	1,793	1,257	2,656	2,287
TOTAL INCOME	13,368	12,032	16,887	15,695	11,265	17,028	13,905	16,137	31,404	30,791	20,664
Journal expenses	2,684	3,507	2,416	6,614	2,476	6,997	5,000	4,918	6,889	5,465	2,367
Committee expenses	2,735	3,628	1,472	3,820	0	1,519	2,500	1,445	1,612	246	1,494
Admin expenses	4,556	6,375	8,965	9,648	6,980	10,483	11,745	12,306	15,363	14,367	11,222
Other expenses	212	0	0	1,152	0	58	0	0	0	0	108
Web expenses	180	0	1,143	1,747	3,012	4,852	5,000	2,498	2,235	1,715	884
TOTAL EXPENSES	10,366	13,510	13,996	22,981	12,468	23,909	24,245	21,167	26,099	21,793	16,075
NET INCOME	3,002	-1,478	2,891	-7,286	-1,203	-6,881	-10,340	-5,030	5,305	8,998	4,589



Treasurer's Report

Balance sheet history
2003 to 2013

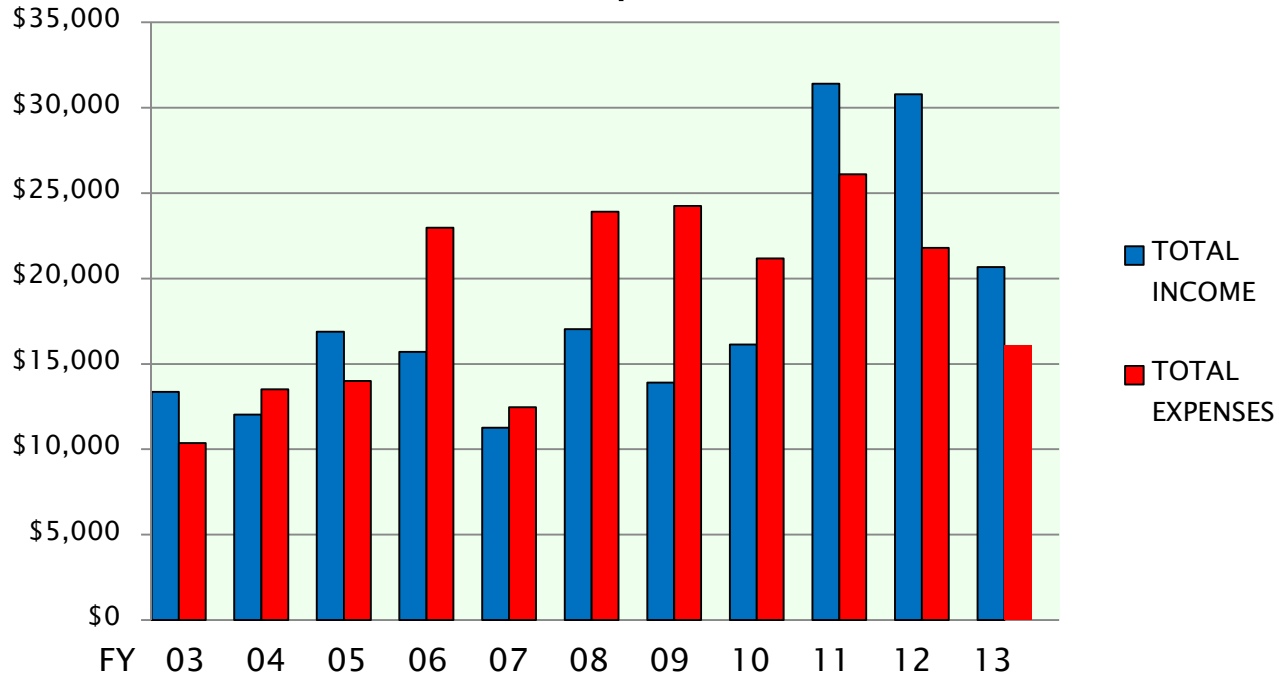




Treasurer's Report

Balance sheet history 2003 to 2013

Income and Expenses



International VP's Report

- ▶ Cathryn, Deb and Claudia have been networking with international organisation for the purpose of raising awareness and encouraging links with ALARA
- ▶ facebook site has been built and now has >350 friends



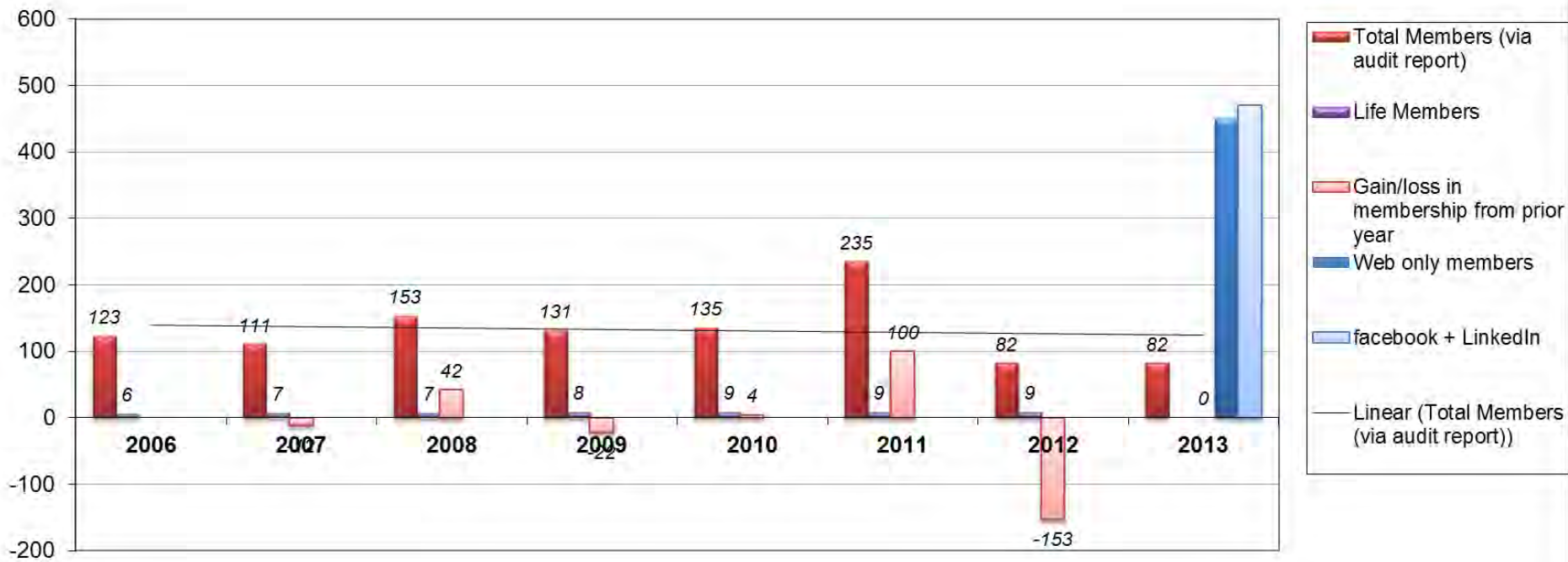


Streams

- **Melbourne ALARA Network contact details:** Jill Sanguinetti, Jill.Sanguinetti@vu.edu.au; Bill Genat, bgenat@unimelb.edu.au
- **Sydney ALARA network contact details:** Susan Goff, susan.g@cultureshift.com.au
- **Cairns ALARA network contact details:** Robyn Lynne, secretary@alara.com.au; Michelle Redman-MacClaren, michelle.maclaren@jcu.edu.au
- **Brisbane ALARA contact details:** Pam Kruse, pamela.kruse@bigpond.com
- **Perth ALARA contact details:** Margaret O'Connell, margoconnell@gmail.com
- **Adelaide ALARA contact details:** Janet Kelly, janet.kelly@flinders.edu.au
- **Indigenous Action Research and Action Learning contact:** Michael Wright, michaelw@ichr.uwa.edu.au
- **Asia Pacific Action Research and Action Learning contact:** Amoy Ong, aymong@aol.com
- **UK and Europe Action Research and Action Learning contact:** Marian Naidoo, marian@naidoo.org.uk



Membership and Marketing



Australasian VP's Report

- ▶ Appreciating and acknowledging the great efforts of the Brisbane organising group
 - ▶ Bob Dick
 - ▶ Pam Swepson
 - ▶ Joan Bulcock
 - ▶ Geoff Coffey
 - ▶ Wilma Schouten
 - ▶ Cathryn Lloyd
 - ▶ Pamela Kruse

With thanks also to...

Robyn Lynn (Secretary ALARA)

Donna Alleman (Finance ALARA)

Nicola Markus (AIB)

Ortrun Zuber-Skerritt

Zhanna Kremez

staff at Riverglenn



Australasian VP's Report

- ▶ January WG meeting, Sydney
- ▶ Re-examination of purpose and scope of activity
 1. Conferences – delivery model
 - ▶ Leveraging the advantages and popularity of our conferences, whilst strengthening the interactive and professional development focus
 - ▶ Testing the idea of grounding the conference – establishing a sense of place
 2. Academic stream/ mentoring
 3. Web/ Internet presence
 4. Supporting the Implementation of ALARA's Strategic Intent
 5. What ALARA wont do...(email circulated to members)

Australasian VP's Report

6. ALARA will continue
 - The conclusion reached was that ALARA is still required – it does, however, need to change the way it operates to meet the changing needs of its membership and / or community that accesses ALARA and its services.
7. Membership – should it be free?
 - Leverage earnings from other sources (conferences)
 - No processing required/ chasing re-joining members



Australasian VP's Report

- ▶ Our opportunity..
 - Respecting the past, reinventing for the future
 - New strategies are needed to access, attract and retain members...for example..
 - Web only membership
 - Organisational partnerships (e.g. AIB)
 - Strengthened web and social media presence (LinkedIn)
- ▶ Acknowledging that ALARA is in a state of transition...
 - Membership is changing
 - Opportunities are emerging
 - The next few years will be critical
 - A new strategic plan is needed....



Some specific ideas...

- ▶ Possible World Congress 2015...early days
- ▶ Change in PO Box
- ▶ Replace website



Web Services

www.alarassociation.org

Achievements

Shift to Groupspaces because:

- Good facilities to manage membership
- Facilities to publicise and pay for events
- Website software maintained by a third party, so we just deal with the content
- Low cost

Challenges

- Curating of resources on AR/AL from across the web – use what's there, don't invent from new
- Interviews of members to show what is happening in current practice – practice is our strong suite
- See “Projects” on new site to join these projects



Publications

World Congress
Proceedings

Journals

EBSCO and
Informit

Editorial Panels

Fortnightly
Emails

Monographs –

- ALARA
- ARCS

Print-on-Demand
through Sydney Uni Press

editor@alara.net.au

<http://www.alara.net.au/publications>