Overview

Creative Responses:

Our Key achievements – 2010–11

New Challenges:

Forward planning – 2011–14

No change to our Structure – just the way we present it

Strategic Plan 2011 – 2014

KSF F: Financial sustainability
For discussion here

KSF G: Effective Governance
Policies under review, Constitution updated and on website

KSF M: Attract and retain membership
Lack of Membership and Marketing Co-ordinator

KSF N: Networks, affiliations, connections
Research@ EZ, discussions with HK on Conference

KSF P: Access, gather and publish information
Electronic Journal, Monograph, Congress Proceedings

KSF S: Services and events
Brisbane Conference, Attempts at NZ Conference and USA & HK WC

KSF W: Exceptional professional profile via marketing and web interactions
Privacy policy reviewed, and new website planned

Management Committee Reports to the membership

- President's Report
  - Australian VP
  - International VP
- Working Groups:
  - Web Services
  - Publications
  - Membership and Marketing
  - Streams
- Treasurer's Report

Goals for This Year

- Secure Administrative Support

- Ensure Organisational Processes

- Plan / Commence Website Replacement

- Achieve Financial Viability

- Secure 2011 and 2012 Conferences and 2013 World Congress

- Grow services

- Grow membership

Big ask
Some success
More to be done

Australasian VP's Report

- Brisbane Australasian Conference, with great appreciation to the Conference Organisers:

  Pamela Kruse   *Bob Dick*

  Zhanna Kremez   *Judith Kearney*

  Ortun Zuber-Skerritt   *Cathryn Lloyd*

  Joan Bulcock   *Jeni Bulcock*

  Wilma Schouten   *Pam Swepson*

  Geof Hill

- Tools / Methods developed for this Conference:

  - Budget format

  - Planning Tool

International VP's Report

- 2010 World Congress

- 2013 World Congress
  - Attempt 1 – Cincinnati
  - Attempt 2 – Hong Kong

Web Services
www.alara.net.au

Achievements

- Anyone can sign up to website, currently 827 website members, security ok. New site members get a welcome and info on using site
- Journal moving online, OJS software and hosting managed by specialist provider
- Full specs for new website developed

Website with kitchen sink

- Content management
- Member management
- Community interaction (blogs & discussion groups)
- Event management/ E-commerce

Challenges

- Little use of discussion facilities. Last entry was a new member 24/05/11 who hoped that being a site members would be "more productive that talking to myself." One member has replied.
- Member management still largely manual
- Needs more content at "About AR/AL"
- Site still looks too crowded and complicated

Minimalist alternative

- Improve look and feel of existing drupal-based interface
- or … do what is possible with Google sites and buy third party provision of services like events management and member management

Publications

ALARA — ACTION LEARNING, ACTION RESEARCH ASSOCIATION INC.

EBSCO

Fortnightly Emails

Newsletters

World Congress Proceedings

Monographs –
- ALARA
- ARCS

Journals –
- Large April issue
- Special October issue
- Online Journal Service

Conference Proceedings

Editorial Panels

editor@alara.net.au

http://www.alara.net.au/publications

Membership and Marketing
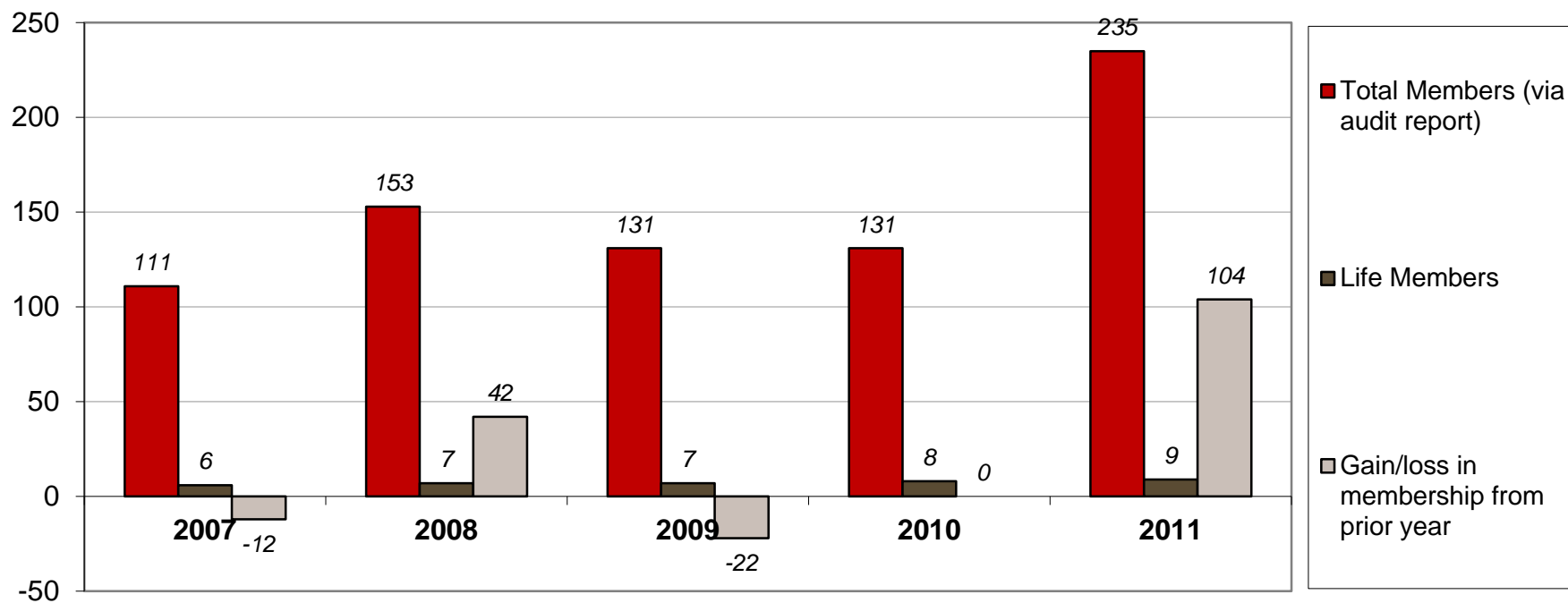
- **Melbourne** ALARA Network contact details: Jill Sanguinetti, Jill.Sanguinetti@vu.edu.au; Bill Genat, bgenat@unimelb.edu.au

- **Sydney** ALARA network contact details: Susan Goff, susan.g@cultureshift.com.au

- **Cairns** ALARA network contact details: Robyn Lynne, secretary@alara.com.au; Michelle Redman-MacClaren, michelle.maclaren@jcu.edu.au

- **Brisbane** ALARA contact details: Pam Kruse, pamela.kruse@bigpond.com

- **Perth** ALARA contact details: Margaret O'Connell, margoconnell@gmail.com

- **Adelaide** ALARA contact details: Janet Kelly, janet.kelly@flinders.edu.au

- **Indigenous Action Research and Action Learning** contact: Michael Wright, michaelw@ichr.uwa.edu.au

- **Asia Pacific Action Research and Action Learning** contact: Amoy Ong, aymong@aol.com

- **UK and Europe Action Research and Action Learning** contact: Marian Naidoo, marian@naidoo.org.uk

Treasurer's Report
Statement of Income and
Expenditure
Year ending 31 March 2011

*Conferences, seminars		2011
2010 conference Income		116,718.86
2010 conference Expenses		111,081.60
Surplus		5,637.26
Other events surplus		625.54

	2010	2011
Income		
Conferences* net income	3,892.61	625.54
World Congress	0.00	5,637.26
Interest	1,066.38	586.59
Membership Fees	10,451.32	24,510.25
Local chapter	727.55	0.00
Copyright income	0.00	44.78
Total	31,325.01	31,404.42
Expenditure		
ALAR Journal	4,918.24	6,889.02
Administration	10,305.01	12,964.08
Advertising	0.00	0.00
Audit Fees	465.00	725.00
Bank Fees	272.12	175.82
Conference Exp*	0.00	0.00
Copyright dist	0.00	0.00
Insurance	887.43	1,134.25
Mgt Committee costs	1,445.22	1,612.37
Printing, postage, stationary	320.56	166.11
PO Box / mail forwarding	0.00	156.36
Registration / licences	55.50	41.00
Software	0.00	0.00
Telephone	0.00	0.00
Website Devt	500.00	0.00
Web maintenance	1,998.25	2,235.00
Total	21,167.33	26,099.01
Net Deficit / Surplus	5,029.47	5,305.41

Treasurer's Report
Balance Sheet
as at 31 March 2011

	2010	2011
ASSETS		
Current Assets		
Cash at Bank	25,093.28	37,443.50
Term Deposit	15,000.00	26,000.00
Deposits paid to venue	10,000.00	0.00
Prepayments - WC / Bris	5,359.54	2,145.45
GST and BAS Refundable	911.35	313.27
Total Current	56,364.17	65,902.22
Non Current Assets		
Office Equipment	807.97	807.97
less Accum Depreciation	807.97	807.97
Total non-current	0.00	0.00
Total Assets	56,364.17	65,902.22
LIABILITIES		
Trade Creditors	119.70	2,050.25
GST Payable	568.72	575.92
AusAid grant unspent	0.00	1,688.29
Prepayments	20,000.00	0.00
Conference SA profit share	1,164.93	1,164.93
Borderlands funding/profit sh		20,606.60
Total Liabilities	21,853.35	26,085.99
Net Assets	34,510.82	39,816.23
Members funds		
Opening Accum Funds	39,540.29	34,510.82
Add Deficit / Surplus	5,029.47	5,305.41
TOTAL MEMBERS FUNDS	34,510.82	39,816.23

Treasurer's Report
Balance sheet history 2002 to 2011

ALARA	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Memberships	10,288	10,181	9,304	8,945	8,812	7,278	12,035	9,986	10,451	24,510
Conferences and seminars	8,922	1,978	1,524	6,585	1,936	1,005	2,126	1,811	3,893	5,637
Other income	826	1,209	1,204	1,357	4,947	2,982	2,867	3,641	1,793	1,257
TOTAL INCOME	**20,036**	**13,368**	**12,032**	**16,887**	**15,695**	**11,265**	**17,028**	**15,438**	**16,137**	**31,404**
Journal expenses	3,370	2,684	3,507	2,416	6,614	2,476	6,997	4,687	4,918	6,889
Committee expenses	3,543	2,735	3,628	1,472	3,820	0	1,519	743	1,445	1,612
Admin expenses	4,894	4,556	6,375	8,965	9,648	6,980	10,483	10,843	12,306	15,363
Other expenses	2,518	212	0	0	1,152	0	58	0	0	0
Web expenses	0	180	0	1,143	1,747	3,012	4,852	2,502	2,498	2,235
TOTAL EXPENSES	**14,325**	**10,366**	**13,510**	**13,996**	**22,981**	**12,468**	**23,909**	**18,775**	**21,167**	**26,099**
NET INCOME	**5,711**	**3,002**	**-1,478**	**2,891**	**-7,286**	**-1,203**	**-6,881**	**-3,337**	**-5,030**	**5,305**

*2009 and 2010 reduction in other income due to less interest
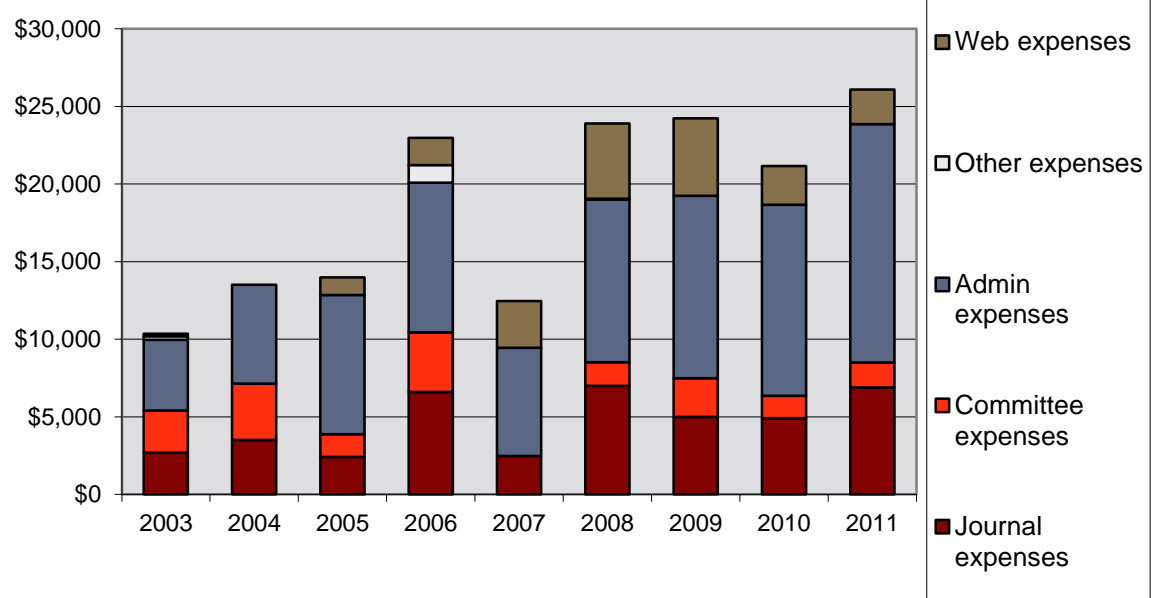
*2011 figures show a large increase in membership and a modest income from the World Congress

Treasurer's Report
Balance sheet history
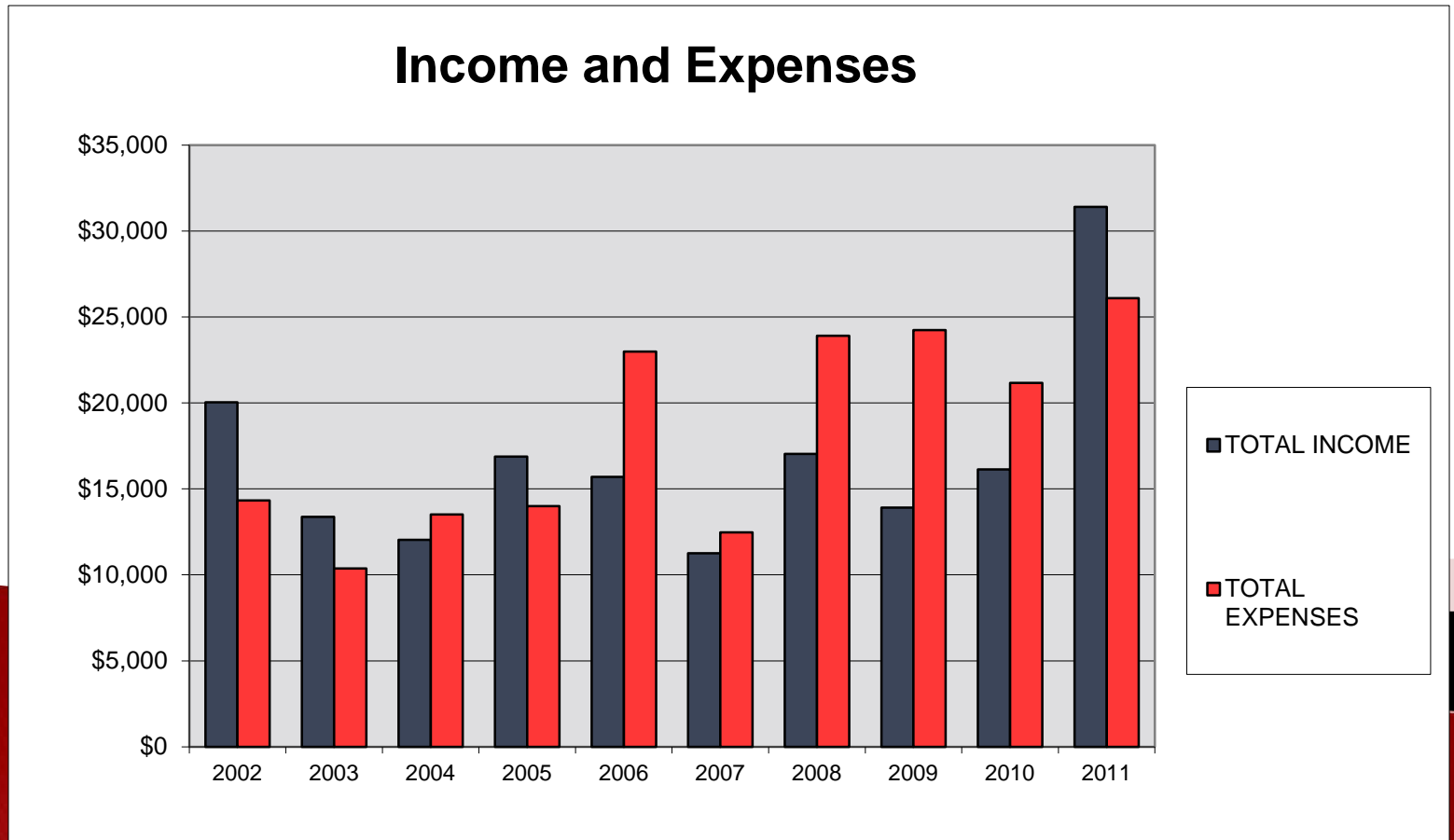2003 to 2011

Income comparison
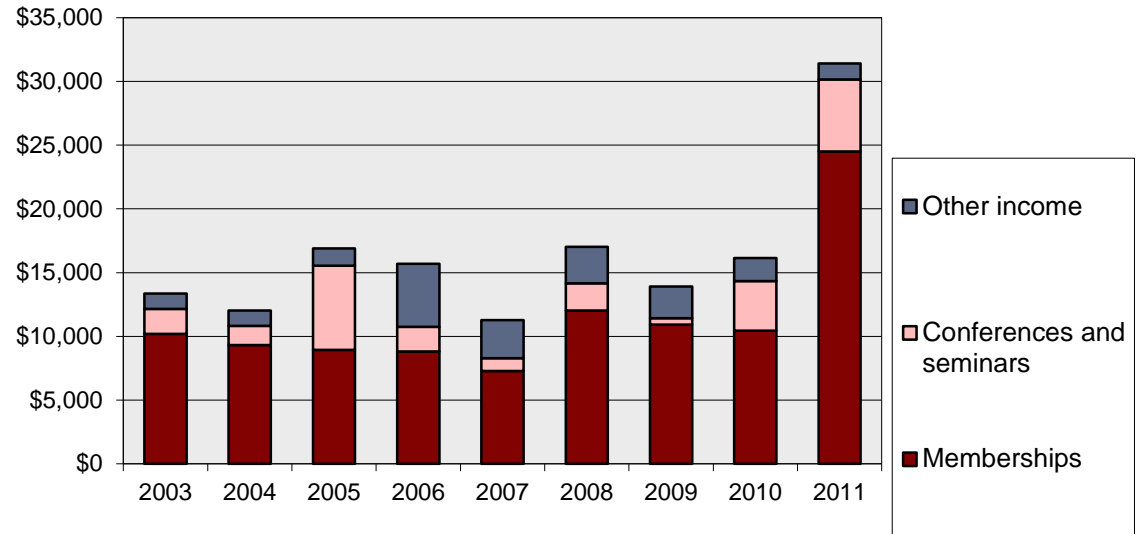
Expenses comparison

Treasurer's Report
Balance sheet history 2002 to 2011

Final Thoughts

- What sort of organisation do we want ALARA to be?

- Who will be ALARA members and who will access ALARA's resources?

- How big will ALARA be (number of members / global reach)?

- How will ALARA pay for itself?